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Turks and Caicos

The Client

Government of Turks and Caicos Sales Rep - Russ Wilson

The government of Turks and Caicos came to NWTM to produce their first national service medals because of our high-quality American-made products, combined with our experience producing prestigious U.S. military and government medals.

The Challenge and Goal:

The original artwork they brought us required specials tools, which would have exceeded their budget. We needed to find a way to retain the integrity of the design, keep production cost within their range, and create supreme-quality medals that met their expectations.

The Solution and Result:

The sales rep worked with government reps and the artist of the original compositions, adjusting the medals' designs to stay within budget, yet preserve its essence and the quality of the coins.

Our artists also contributed aesthetic direction, such as suggesting translucent enamels that added colors while allowing the fine details of the medal to show through.

Our efforts produced seven different high-quality national service medals with an affordable price tage that exceeded the Turks and Caicos expectations.

Find out how custom coins can benefit your organization

Give us a call, toll-free at: 1-800-843-9854, or send an email to: custominfo@nwtmint.com

