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Dear [Client Name],

Did you know you can run into trouble when you use over-the-counter teeth whiteners?

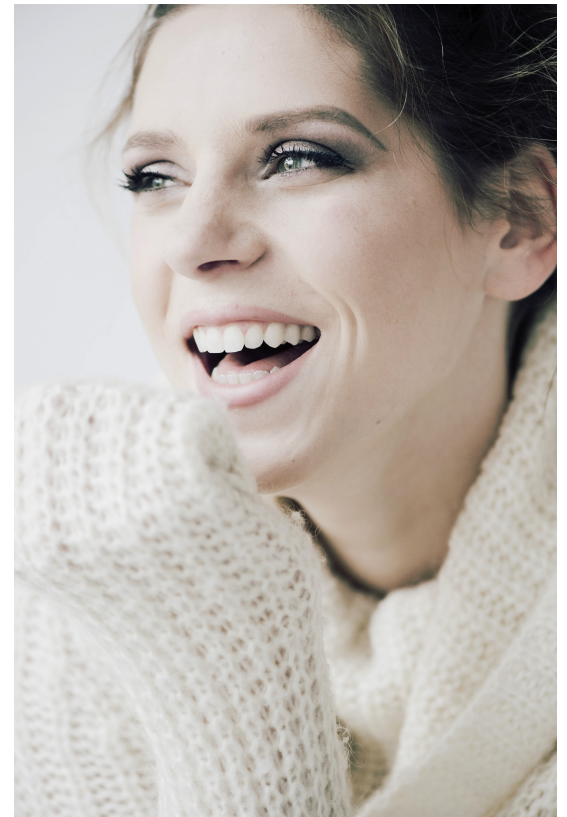
Find Out How Whitening Can Go Wrong

Teeth whitening products populate store shelves like twinkling stars on a clear night. Yet, there's a dark side to self-whitening.

Our latest eBook reveals what can go wrong and why your dentist is the best choice for a brilliant smile.

If you download the free eBook in the next **48 hours**, we'll give you a **20% discount** on your first whitening session.

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